



Astrid Education partners with Oxford Languages, to enable young learners around the world to speak English fluently and with confidence.

27th January, Oxford (UK) and Stockholm (Sweden) – Education technology company Astrid Education (Astrid), has partnered with Oxford Languages, part of Oxford University Press (OUP), drawing on its world-renowned language data to develop the language learning solutions of the future.

Astrid Education utilizes award-winning artificial intelligence and speech recognition to build engaging products for children and teens that actively listen, evaluate, and support pronunciation and fluency practice in real-time.

By combining OUP's language data - developed through 150 years of excellence in language research - with Astrid's proprietary technology and expertise in machine learning applied to language learning, the partnership will enable Astrid to support young learners around the world develop the transformational language skills they need for the future and communicate confidently like native English speakers.

"Machine learning models only get as good as the data that underlie them," said Andrii Sydoruk, Chief Technology Officer at Astrid. "Having access to one of the best language datasets allows us to explore, research, and deploy different AI solutions while knowing that we are not limited by the quality and quantity of the data."

Katherine Martin, Head of Language Content and Data at Oxford Languages, says: "Our mission at OUP is all about delivering excellence in education and research worldwide, so we recognize the potential that can be unlocked by becoming a fluent and confident English speaker. We are thrilled to showcase how state-of-the-art machine learning approaches and engineering solutions can be built on top of our expertly human-curated language data."

“Our proprietary technology combined with the legacy of OUP, will make it possible for us to deliver exceptional language learning solutions with a world-class academic foundation, in a format relevant for today’s young learners,” said Andreas Kullberg, Chief Executive Officer at Astrid. “We are honoured to team up with OUP, as we are both dedicated to providing high-quality English education for learners around the world.”

About Astrid Education

Astrid Education AB is an education technology company applying recent breakthroughs in machine learning and speech recognition to education combined with a rigorous academic approach. The company provides a conversation-driven English language learning platform, powered by artificial intelligence. The team consists of experienced engineers, academics and company builders with backgrounds ranging from EF, Google and Spotify. Astrid is located in Stockholm, Sweden and Oxford, UK, and is backed by a global group of renowned tech entrepreneurs, investors and advisers.

About Oxford Languages

Part of Oxford University Press (OUP), Oxford Languages helps the Press to further its mission of delivering excellence in education and research all over the world. Our world-class language research programme builds on over 150 years of experience and technological innovation to deliver authoritative, evidence-based content in more than 50 languages. From bespoke language datasets, to self-service APIs, to our flagship Oxford English Dictionary, Oxford Languages content is uniquely curated and delivered by our expert team of lexicographers, linguists, and language technologists to the highest of standards. Trusted by big tech, academic institutions, and local community initiatives alike, our language data is at the forefront of global communication, powering the products, research, and projects that are making language knowledge available to all.

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Related links

<https://www.astrideducation.com/>

<https://languages.oup.com>

Tags

Education, EdTech, Machine Learning, Speech Recognition, Artificial Intelligence, E-learning, Language learning, English learning, ELT, Study English, Astrid Oxford, Astrid, Astrid Education, Oxford Languages, Oxford, Oxford University Press, OUP

Photos

The image shows a logo for 'astrid. x Oxford Languages'. The text is centered on a background with a soft, multi-colored gradient transitioning from light blue on the left to yellow and orange on the right. The word 'astrid.' is in a bold, lowercase sans-serif font, followed by a small 'x' symbol, and then 'Oxford Languages' in a larger, mixed-case sans-serif font.

astrid. x Oxford Languages

The logo features a vertical rectangular background with a color gradient from light blue at the top to light yellow at the bottom. The text "astrid. x OxfordLanguages" is centered in the upper portion of the background.

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Logos

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