

New authentic video to engage and motivate online English learners goes free online

Ready to Run launches a new video series and lifts paywall during Covid-19

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Online ELT learners face challenges of motivation and engagement - on top of the difficulties of learning the language. A new set of graded authentic ELT videos with



resources allows teachers to give English lessons with the rich social contexts that language learning requires. And during Covid-19, it's available for free.

Today the Ready to Run authentic video platform, winner of the ELTons awards 2019, launches a new line-up of ELT films at all of the most popular CEFR grades. It's a package designed for teachers who need to rapidly get digital learning resources out to students off-site.

Headlining the playlist is a new Ready to Run video about Bristol street artist Stanstylee. In the film, Stan, a young graffiti wizard, creates a mural and explains his inspirations and techniques.

The screenshot shows the 'Ready to Run Teacher Pack' interface. At the top, it says 'Ready to Run Teacher Pack' and 'B1P BRISTOL DUBWISE BY STANLEY CUSH'. Below this, there are three columns of information: 'Package Content', 'Learning Goals', and 'Topic'.

| Package Content | Learning Goals | Topic |
|-------------------------------|--------------------------------------|----------------------------|
| B1+ video on the topic of Art | Vocabulary Art Passions | Art |
| On/Off captions | Speaking skills Roleplay: meeting | Length |
| Teacher Guide | Writing skills Advert | Preparation time 10 min |
| Video Transcript | CLIL Project | Class time Up to 90 min |
| Learner Handout x1 | | Project time 2 lessons |

The unit is graded for learners at B1+ (Intermediate), and brings the vocabulary of art and creativity to life. The lesson resources around the video develop listening, reading, writing and speaking skills in English, as well as debate skills and critical thinking.

The Stanstylee film can be seen [here](#) (youtube link). The Stantylee resources (lesson plan, transcript) can be [downloaded at Ready to Run](#) after signing up.

The Video Pro package at Ready to Run includes 35 graded ELT films with resources, covering core syllabus topics from A1 - B2 such as school, home, sports and many more. Several items are vlogs from real life YouTubers, specially trained to produce levelled content that learners can engage with. Any teacher can access at package at the [Ready to Run subscription page](#).

Many language schools already give high quality lessons online by subscribing to Ready to Run's full suite of over 100 video-led lessons. To help the sector and its students stay motivated and engaged during the emergency, Ready to Run's Video Pro package has dropped its paywall. The normal £5.99 monthly charge for access is not being applied.

Ready to Run is the online ELT video catalogue created by [Digital Learning Associates](#). The co-Founder and Director Stephen Haggard said: "It would be a pity if learning online meant English lessons became click for next and drag-n-drop. With a rich storytelling resource like this on the screen, the language lesson is a super opportunity for students to apply their knowledge of English. The Video Pro package lets teachers engage their pupils, through English, in debate and discussion as they learn."

For further information please contact mail@digitallearningassociates.com